Running Minutes – EDSIG Board Meeting – Cleveland, OH - January 26, 2018

Present: Jason Sharpe, Lee Freeman, Peter Wu, Jeffry Babb, Les Waguespack, Lionel Mew, Scott Hunsinger, Amjad Abdullat, Anthony Serapiglia

1:02 start.

Les welcomes – Points to shared folder for Agenda – Motions to accept the agenda. Seconded by Babb, Accepted.

Itinerary reviewed.

EDSIGCON Papers Wrap-up

- In li-Jen's absence, papers review for EDSIGCON moved to later in agenda.

CONISAR Papers Wrap-up

- Peter Wu presents. Report in shared documents.
- 24 papers total. See report for submission dates and other specifics. 4 awards presented.
- 2 categories made up bulk of papers, suggestions include a special issue of JISAR for a different category, such as "IT Management and Strategy"
- Suggestions also include better descriptions of the individual categories, and a rethink/assessment of the list. Breaking Security away from Networking for example.
- Report accepted.
- Biswadip will be chair, Lionel will be assistant for 2018.

ISEDJ/JISAR

- **ISEDJ presented by Babb**
- A little concern with less papers moving through the pipeline.
- Also noted, Paul Witman will be coming onto Cases as assistant/co-chair
- Goal to increase listings of the journal. Need to shore up participation by increasing markers of quality for the journal.
- Question, does this mean a publishing partner in addition to ISCAP? One drawback may be getting stuck behind a paywall.
- Comments – Lee – not sure the publisher is what is important, but the editorial process and the organization behind it. Abdullat also comments that there are some administrations that may look at the size of publisher as this is also an indicator of acceptance/legitimacy.
- Question from Les to Abdullat – which would carry more weight, listing on a "list" or being attached to a publisher. Abdullat says publisher, Lee and Les feel list…
- Babb, real purpose is to push participation.
- Mew, worry that if we would be behind a pay wall it would detract as it may lead to less citations and use of the papers.
- Scott, really need to include ISCAP in this discussion as they are the current publisher/owner
- Abdullat, if we are looking to grow – having a recognized publishing partner will make a difference.

- Jason – if pipeline is through the conference, we are also looking to increase that participation. Would increase in numbers change the acceptance rate? Babb – no. Goal is still the 40% from Cabell's
- Direction – pursue the inclusion on the Australian Business Deans list. Motion to pursue. Accepted.
- Motion to table until involving ISCAP in discussion on investigating publisher connections.

- JISAR – Presented by Hunsinger

- 39% last volume, 11th volume was last set published.
- Lionel – concern, numbers of CONISAR and JISAR lower. How can we involve industry more?
- Les, we have some industry history to include papers with panels and other workshop participants, but this is minor.
- Jason – Back to what drives what – is the journal driving the conference, or is the conference driving the journal? All agree it may be a chicken or egg question. Les responds, not that simple. Jeff reminds the motivation of supporting tenure and hiring of educators, but can we also establish channel to higher levels of publishing and industry?
- Cycle again, in supporting young faculty is it journal pub? Is it mentoring? Is a peer set of resources?

Fellows

- Scott begins. Scott as past EDSIG President is facilitating the process. Scott has provided Wendy Cecucci and Tom Janicki. There had been a standing rule of one fellow per year. There had been a suggestion of more than one. Fellows have put forward three, Tom, Wendy, and Neelima Bhatnagar
- Motion to Approve Wendy – Babb motions, Sharpe Seconds. Passes
- Motion to Approve Tom – Serapiglia Motions, Abdullat seconds
- Bhatnagar discussion. Reservations. Amongst other items, she has had few leadership roles within the organization. No motion brought forward. Candidacy does not move forward.

JISE Update

- Lee Freeman presents. Supporting document in shared storage.
- See document for further details.
- Move to open access online publishing has not change submission rate, it has remained relatively flat
- Positive responses to the website launch and it has received positive comments.
- Search functionality nearly complete.
- Eduglopedia has had all cases uploaded and seems to be drawing international audience
- Motion – Extreme thanks to be extended to Lee for the furthering of all things JISE, from the new website to new publishing methods… beyond all expectations.

Break: 2:30

Post Break, Tom Janicki, Eric Breimer, Biswadip Ghosh, James Pomykalski, and Scott Hunsinger join the meeting.

Distinguished Educator

- Babb presents
- Abdullat and Sharpe volunteered to be part of a search committee – suggest that within 30 days they send out some suggestions.
- Options will be put to e-mail vote.
- It would be convenient to continue trend to have distinguished educator also provide keynote address.
- We would also like to possibly have link to curriculum matters.
- Alan Lee – to be investigate by Jeff

Standing committee on curricular matters

- Jeff Presents
- Requests more participation
- Currently have approx. 7 members
- Still possible inclusion in IS model curriculum from ACM, but the project is not fully in motion from them yet.
- Les expands on descriptions of the ongoing process.
- At the last EDSIG board meeting the board had approved support of participation in the curricular matters to allow a member to attend further panel meetings. Les requests a renewal of that commitment. Note – this may be substantial in terms of financial responsibility of travel compensation. Motion – Abdullat. Seconded. Passes.

AITP/CompTIA membership survey results

- Lee/Jason/Jeff developed and ran the poll. Efforts specifically made to be as impartial as possible in presenting questions and background data.
- Lee presents results. Survey data provided earlier to all members and now included in the shared folders.
- Mailing list was made of EDSIG members mailing list
- Numbers presented.
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- Discussion ensues
- Lee – Data, differences also looked at comparison for time/familiarity/etc, results the same.
- Start – Anthony, results very surprising to him after the passions of the conference. Numbers more positive, comments negative. Comments maybe from entrenched and non-movable opinions.
- Jeff – there really is a social aspect to what happened at the conference.
- Scott – insight into the CompTIA transition process, they are still very focused on the professional 0 they may be leaving a vacuum in the student world, and FITE may be looking to step into that.
- Jeff, stress again that we are educators and what we are focused on.
- Les, also on this idea of who we are, makes the analogy of are we as a community specialists in education, and so focused on that we are not aware enough of the other efforts CompTIA in other professional areas…

- Jeff, again stresses that we represent one area of this world, CompTIA is a different world, and these may not be compatible…
- Tom – Brings up that the mandate from membership was to deliberate on options. We should present the data and what are the plus vs minus in the options of three paths…. In presenting that, we fulfill the obligations. There were comments that membership wants a say, and we should provide evidence to them that we have done our duty. Also states that it is up to us to vote, not membership, we are elected to make these decisions.
- Eric – ISCAP has discussed this to some degree and worked out some numbers of standing alone. These numbers are available to all in shared folders.
- Abdullat – adds we do need to take students into consideration.
- Les – we have not really had strategic talks with CompTIA, but they have been aware of certain lines not to cross. However, their presentation to membership was tone deaf to audience. Les insists these lines need to be defines and iterates some such as the inclusion of CompTIA logos on journals, etc…
- Procedurally Les suggests we break into three groups to prepare for discussion for tomorrow – the stand alone, the stay with CompTIA, the find another parent.
- Conversation turns to the new developments around the student groups AITP supported and the FITE support student conference in conjunction with ISECON.
- Abdullat points out – survey shows membership sees positive in financial/marketing/membership support…this can be an advantage…
- Clarification – "no action" is anticipated from this meeting, reporting back will be the prime objective.
- Group 1 – CompTIA, Group 2 – Go Alone, Group 3 – New Parent
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Tour of facility.

- Return 4:18
- What are the main points breakout groups should focus on?
- SWOT analysis
    - Membership
        - Potential (Growth)
        - Actual
    - Financials
        - Marketing/Promotion
    - Stability (Longevity)
    - Reputation
        - Journals
        - Organization as a whole
        - Conference
        - Tenure and Promotion
    - Credibility
    - Mission compatibility
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ISCAP Financial Report

- Tom presents – data and report included in shared documents
- 121 academics –
- $12,027 profit
- Compares to $5000 profit in Baltimore, $13,888 Wilmington, $13,529 Vegas
- Attendee numbers are in documentation.
- ISCAP – Full financials are included in shared documents. Assets are positive.
- Fun night cruise for Norfolk possibility presented.
- Motion – to accept Spirit of Norfolk for Thursday excursion – Approved
- Motion for EDSIG to subsidize the cost with $2500 – seconded – Passes
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- Possible – Board meeting Oct 31, 6-9pm
- Tom continues with proposal of updated MOU
    o Credit card processing fee reduced
    o Operating cost subsidy eliminated
    o Cost of awards taken up by EDSIG ($168 in 2017)
- Board suggests that two year EDSIG appointments to ISCAP be staggered in the future.
- Other minor updates to dates, etc. changed in MOU, motion to accept, accepted.
- ISCAP recommends that Tom be meeting coordinator for 2019 conference. EDSIG board motions to accept, seconded, accepted.

Before break: Affirmation from post membership meeting Austin:

Secretary – Anthony
Treasurer – Rashida
Membership - Meg

Les Suggests shuffling schedule to start Saturday morning schedule with working group time. Amenable to all.

Les open the floor –

- Peter brings up an issue of how to better communicate organizational structure and activities to the membership.
- Ongoing communication of the board activities – there has not been much insight – bring up as new business tomorrow

Motion to suspend till morning. Seconded. 7:45am reconvene.

5:33 – end.

Rejoin – 8:02am January 27, 2018

Break out of groups for analysis of options regarding future of the EDSIG organization.

Les – How well did the groups function.

- All groups report positive functionality and productive time.
- Agenda update, finish business and then return to this topic with time left.

Treasurer Report –

- Presented by Peter Wu, supporting documents in shared storage.
- Net positive current balance approximately $27,000
- IRS 1024 filing status is proceeding, payment made, but waiting on acknowledgement
- Motion to accept the report, seconded, passes
- Much thanks and acknowledgement sent Peter's way for his peerless efforts…

Austin Wrap-up –

- Eric Breimer presents.
- Presentation included in shared folders
- Total attendees up 9 from Vegas
- Presentations up 6 from Vegas, 125 up from 119
- EDSIGCON – 64 papers, CONISAR – 24
- Conference team possibles presented. Li-Jen, Amy Connolly, Jason Sharpe, Biswadip, Lionel Mew, Rachida, James P., Anthony Serapiglia, Jeff Cummings all associated.
- Note, we should also promote more non-board members to take advantage of some of these opportunities.
- Workshops/Panels still a point that needs attention…Babb and Serapiglia will discuss offline
- Working schedule presented:
    o Wednesday Oct 31: registrations, light receptions
    o Thursday Nov 1: AM sessions, light lunch, PM sessions till 4:30 and then fellows reception/cruise
    o Friday Nov 2: Sessions AM and PM, Members meeting 5pm, Reception/dinner on your own.
    o Saturday Nov 3: Am sessions, Awards Lunch at 11:30
- Motion to accept the schedule as presented – Seconded – Passed
- Motion to schedule the board meeting 6 to 1pm on Wednesday Oct 31 – Passed.

Break for check out –

Reconvene:

- Eric continues:

- Need help – Social Media. Request more board participation.
- Personal e-mails and solicitation of colleagues.
- Possible thought: Discount for first time attendee, lower cost for non-presenter,
- Due dates – suggest keep – June 15, July 15, Aug 15 – Motion to accept the dates – seconded – Passed.
- Tom takes over to present supporting materials related to determination of fees. Documents included in shared folders.
- Motion – Conference base registration fee will be $345 – seconded – Accepted.
- Motion – EDSIG sets membership fee to be not more than $75 for EDSIG only and $109 for IT Educator Plus and EDSIG – (Full membership) Unless modified prior to May 1, 2018
- ISCAP proposes to fund a PhD student grant fund to support up to five attendees.

- Concern on hotel rates and options for non-conference location options. Investigating options that would tie registration to hotel booking and to possibly charge a different conference rate to those not staying at the conference hotel.

Minutes:

- Review of Austin Board meeting minutes.
- Adjustment for names/spellings
- Moved to accept. Seconded. Passed.

Possible 2019 venues

- Memphis is not in a reasonable cost range
- DC would be viable, keep in mind for future
- Investigated three hotel options for Cleveland.
- Orlando, 4 hotels responded, 2 reasonable.
- Move to accept Cleveland as city. Seconded. Passed
- Evolve discussion to Hotel.
    o Concern on Renaissance
    o Workout facilities limited
    o Older facility, some limitations. Outlets, towels.
    o Not deal breakers, but concerns
    o Concern on other hotels include accessibility, costs, parking, etc…
- Motion to accept the Renaissance as the conference venue in Cleveland for 2019
- Possible for 2020 – DC, KC, Charlotte, Baton Rouge, Dallas, Tampa/Clearwater

Short Break.

Back at 12:40

Discussion of the three options for EDSIG moving forward:

       1 – **Sticking with CompTIA**

       2 – **Float independently under ISCAP**

       3 – **Finding a new parent organization**

- Time had been afforded to each group this morning to perform SWOT analysis regarding each option. Materials were collected and shared.

- Group 1 – See document for specifics of SWOT.
    o Overall positive, some concerns on responsiveness and willingness to work together.
- Group 2 – See document for specifics of SWOT
    o Overall, middle ground with balance of positive and negative
- Group 3 – See document for details.
    o Identified several subgroups of other organizations. ACM specifically does not have a SIG related to pure IS
    o IEEE and AIS also looked at.

Les proposes a meeting with CompTIA to more clearly define the parameters of the relationship. Including the statement that EDSIG cannot afford to be labeled as CompTIA

- Possible meeting in May time frame, well before Membership meeting.
- Results of survey support the idea that there is no mandate to take immediate action.

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Discussion continues: nature of mission between CompTIA and EDSIG and future relationship parameters, possibilities, pitfalls…

End - Need to continue group work independent of the standard schedule. Will re-convene with phone conference in the summer.